

FIFTY YEARS OF SURVEY RESEARCH IN CALIFORNIA

A Public Celebration of the University of California, Berkeley Survey Research Center's Fiftieth Anniversary and Fifty Years of California Field Poll Surveys

**Thursday, February 12, 2009
Starting at 1 pm
Lipman Room, 8th floor Barrows Hall, UC Berkeley**

1:00-3:00: *Fifty Years of the University of California's Survey Research Center: Studies, Innovations, Publications, and Policy Impacts, 1958-2008*

An Overview of the History of the Survey Research Center

Remarks and Reflections from Directors:

Charles Y. Glock, Director 1958-1967
William L. Nicholls II, Acting Director 1967-1970
J. Merrill Shanks, Director 1970-1979
Percy H. Tannenbaum, Director 1979-1992
Michael Hout, Director 1992-1998
Henry E. Brady, Director 1999-2009

Comments from Others from the Floor

3:00-3:30 -- Break

3:30-5:30: *Fifty Years of the California Field Poll: Politics and Society in California Using the Cumulative Field Poll, 1956-2006*

Results from Fifty Years of the California Field Poll:

Henry E. Brady and Iris Hui - Survey Research Center

Comments from the Founder and Current Director of the California Field Poll:

Mervin Field – Founder of the California Field Poll
Mark DiCamillo–Senior Vice President and Director California Field Poll, Field Research Corporation

Reception in the Lipman Room to Follow