

# **FIFTY YEARS OF SURVEY RESEARCH IN CALIFORNIA**

## **A Public Celebration of the University of California, Berkeley Survey Research Center's Fiftieth Anniversary and Fifty Years of California Field Poll Surveys**

**Thursday, February 12, 2009  
Starting at 1 pm  
Lipman Room, 8th floor Barrows Hall, UC Berkeley**

**1:00-3:00: *Fifty Years of the University of California's Survey Research Center: Studies, Innovations, Publications, and Policy Impacts, 1958-2008***

An Overview of the History of the Survey Research Center

Remarks and Reflections from Directors:

Charles Y. Glock, Director 1958-1967  
William L. Nicholls II, Acting Director 1967-1970  
J. Merrill Shanks, Director 1970-1979  
Percy H. Tannenbaum, Director 1979-1992  
Michael Hout, Director 1992-1998  
Henry E. Brady, Director 1999-2009

Comments from Others from the Floor

**3:00-3:30 -- Break**

**3:30-5:30: *Fifty Years of the California Field Poll: Politics and Society in California Using the Cumulative Field Poll, 1956-2006***

Results from Fifty Years of the California Field Poll:

Henry E. Brady and Iris Hui - Survey Research Center

Comments from the Founder and Current Director of the California Field Poll:

Mervin Field – Founder of the California Field Poll  
Mark DiCamillo–Senior Vice President and Director California Field Poll, Field Research Corporation

**Reception in the Lipman Room to Follow**