FIFTY YEARS OF SURVEY RESEARCH IN CALIFORNIA

A Public Celebration of the
University of California, Berkeley Survey Research Center’s
Fiftieth Anniversary and
Fifty Years of California Field Poll Surveys

Thursday, February 12, 2009
Starting at 1 pm
Lipman Room, 8th floor Barrows Hall, UC Berkeley

1:00-3:00: Fifty Years of the University of California’s Survey Research Center: Studies, Innovations, Publications, and Policy Impacts, 1958-2008

An Overview of the History of the Survey Research Center

Remarks and Reflections from Directors:
  Charles Y. Glock, Director 1958-1967
  J. Merrill Shanks, Director 1970-1979
  Percy H. Tannenbaum, Director 1979-1992
  Michael Hout, Director 1992-1998
  Henry E. Brady, Director 1999-2009

Comments from Others from the Floor

3:00-3:30 -- Break

3:30-5:30: Fifty Years of the California Field Poll: Politics and Society in California Using the Cumulative Field Poll, 1956-2006

Results from Fifty Years of the California Field Poll:
  Henry E. Brady and Iris Hui - Survey Research Center

Comments from the Founder and Current Director of the California Field Poll:
  Mervin Field – Founder of the California Field Poll
  Mark DiCamillo–Senior Vice President and Director California Field Poll, Field Research Corporation

Reception in the Lipman Room to Follow